

REFLECTED LYRICAL PRODUCTIONS / AMY MATTHEW



THE ART OF WHAT COMES NEXT.

MUSIC / STAGE / SCREEN / ART

Original stories. Distinctive sound. Commercial partnerships.

PRIVATE CORPORATE PARTNERSHIP PORTFOLIO • 2026



WHY PARTNER WITH RLP?

DON'T JUST SPONSOR A PROJECT. HELP CREATE THE MOMENT.

ORIGINALITY

A custom creative idea, not borrowed visibility.



VERSATILITY

Music, theatre, screen and art under one roof.



ACCOUNTABILITY

Defined assets, rights, milestones and reporting.



01 / THE INVITATION

A CREATIVE PARTNER, NOT A DONATION.

Reflected Lyrical Productions LLC is a founder-led, woman-owned independent creative company developing original songs, commercial music and story properties for stage and screen. We invite brands to commission distinctive content or support a defined project with clear promotional benefits and accountable delivery.

ORIGINAL WORK

A catalogue of music, musicals, television and film concepts.

CUSTOM CAMPAIGNS

Music and storytelling tailored to a brand brief.

DEFINED OUTCOMES

Agreed assets, approvals, schedules and reporting.

MEET AMY MATTHEW.



Orlando-based songwriter, lyricist, publisher, author and creator. Founder and sole owner of RLP; ASCAP writer and publisher. Amy works across pop, R&B, country, inspirational music and musical theatre, with original script, character and visual-story development.

SELECTED RELEASE CREDIT

“Favorite Mistake” — Beatzone Boys; Trans Continental Records; released August 21, 2026. Songwriting and co-production credit.

01 / THE CREATIVE ENGINE

IT STARTS WITH A SONG.

Artist records. Original scores.

Custom brand music. Live storytelling.

A brand can commission the sound of its next campaign,
or help develop the music behind an original story.

MUSIC IS CENTRAL TO THE RLP PARTNERSHIP MODEL



THE SOUND BEHIND THE STORIES.

Original music, artist development and custom commercial sound.

RELEASED CREDIT

Favorite Mistake

Beatzone Boys debut single / August 21, 2026

Amy Nicole Matthew: lyricist / composer

Amy Matthew: co-producer / Trans Continental Records

CREATIVE RANGE

Artist-focused songwriting

Pop, R&B, soul, vocal groups and crossover

Custom writing, lyric / topline development

Narrative songs for original stage and screen

BRAND APPLICATION

Commission a signature sound

Original campaign music, sonic identity, jingles

Custom edits and agreed usage license

DEVELOPMENT OPPORTUNITY

Support original music

Demos, arrangements, recording and content

Rights and collaborator approvals agreed in advance

MAKE YOUR BRAND SOUND ORIGINAL.

A commissioned campaign is a commercial collaboration, not a donation.

01 / DISCOVER

Creative brief

Brand objective, audience, mood, channels, timing and usage.

02 / CREATE

Original music

Song, hook or theme developed with contracted review rounds.

03 / DELIVER

Ready-to-use assets

Approved master, cutdowns, metadata and usage documentation.

ILLUSTRATIVE COMMISSION PACKAGE

- One original 60-second brand song or musical theme, plus 30-second and 15-second versions.
- A documented approval process, delivery timetable and final audio specifications.
- Negotiated licensing for territory, channels, term, paid advertising and exclusivity.
- Optional approved artist-facing content, photography or behind-the-scenes production.

Existing recordings and unreleased third-party music are not included without appropriate permissions.

A MULTI-DISCIPLINARY STUDIO.

MUSIC + ARTIST DEVELOPMENT

Original songs, co-writing, artist collaborations, custom songs, commercial jingles and brand music.

MUSICAL THEATRE

Original stage properties, script and lyric development, workshops, readings and showcase concepts.

STAGE + SCREEN STORY WORLDS

Television series and feature-film concepts, treatments, scripts and visual development.

VISUAL + PERSONALIZED WORK

Illustration, abstract art, pet portraits and tailored creative commissions.

THE FIRST VERSE.



A contemporary two-act musical about Aria, a young songwriter whose first chance to be heard becomes a struggle over love, loyalty, stolen authorship and ownership of her voice.

PROPOSED PARTNERSHIP:

Behind the First Verse — a development-content series and small filmed or live showcase, with agreed writing, performer, rehearsal and production milestones.

STAGE: IN DEVELOPMENT / CAST & DATES UNCONFIRMED

05 / A CONCRETE FUNDING EXAMPLE

THE \$10,000 DEVELOPMENT PILOT.

Writing and coordination	\$2,760
Music direction and arrangements	\$1,800
Four performers	\$1,400
Space, sound, insurance and programs	\$1,900
Filming, editing and captions	\$2,140

PROPOSED OUTPUTS / 90 DAYS AFTER FUNDING

Revised sequence; selected showcase of up to three songs; captioned 5–8 minute development film; audience feedback and expense report.

1944.



An original musical set in occupied France, following ordinary people confronting resistance, sacrifice, courage and the preservation of humanity.

SPONSORABLE NEXT STEPS

Script development, historical research, music arrangements, a workshop reading and a documented creative-development process. Production, casting and venue are not yet confirmed.

A PROJECT-BASED DEVELOPMENT PARTNERSHIP

ORIGINAL INTELLECTUAL PROPERTY / SELECTED DEVELOPMENT SLATE

THREE WORLDS. MANY WAYS IN.



THE FIRST VERSE

Contemporary musical



1944

Historical dramatic musical



SUNSET BLUES

Original television concept

SUNSET BLUES + THE SCREEN SLATE.



Sunset Blues is an original television concept with an expanding character and season world. RLP is developing its series bible, pilot materials and a professional pitch package.

ADDITIONAL DEVELOPMENT

The Wrong Score and Three Blind Nights are among the company's film concepts. Screen sponsorships would support agreed development or promotional assets—not promise on-screen placement or distribution.

ORIGINAL CONTENT WITH PURPOSE.

CUSTOM BRAND MUSIC

Original songs, campaign themes, jingles or emotional storytelling tailored to a brief.

SHORT-FORM STORYTELLING

Creative concepts, behind-the-scenes narratives and approved multimedia assets.

LIVE + COMMUNITY EXPERIENCES

Workshops, readings, small showcases and commissioned event content.

VISUAL ART + COMMISSIONS

Artwork, illustrations and bespoke creative projects with negotiated usage rights.

WHAT A PARTNER RECEIVES.

DISTINCTIVE CREATIVE ASSETS

Deliverables shaped to a campaign objective rather than generic logo placement.

APPROVED ASSOCIATION

Negotiated presenting credit and recognition tied to a specific project.

CONTENT + EXPERIENCES

Agreed access to development stories, selected events and promotional content.

TRANSPARENCY

A production calendar, approval checkpoints, asset delivery and performance or expense reporting.

THREE WAYS TO WORK TOGETHER.

\$5K / CREATIVE PILOT

Illustrative small custom campaign or commissioned content engagement. Scope, production and licensing agreed in a written brief.

\$10K–\$15K / PROJECT

Support a defined reading, development film, workshop or creative activation with sponsor recognition and a delivery report.

\$25K–\$50K / PRESENTING

Proposed larger multi-asset, six-month collaboration across agreed projects or campaigns, subject to budget and capacity.

INDICATIVE DISCUSSION RANGES — NOT CONFIRMED RATE CARDS OR GUARANTEED RESULTS

BEHIND THE FIRST VERSE.

01 / DISCOVER

Define the brand story, creative fit and measurable objectives.

02 / DEVELOP

Fund writing, arrangements, performers and rehearsal.

03 / DOCUMENT

Produce approved behind-the-scenes and showcase assets.

04 / DELIVER

Provide agreed sponsor credit, content and outcome report.

WHAT SUCCESS LOOKS LIKE.

CREATIVE OUTPUTS

Number and specification of completed songs, scenes, films, images or event assets.

CAMPAIGN DELIVERY

Publication dates, approved sponsor integrations and rights-compliant assets.

AUDIENCE INDICATORS

Verified views, reach, attendance, engagement or feedback where available.

FINANCIAL STEWARDSHIP

Milestone updates, itemized project expenses and a final delivery summary.

BUILT ON CLEAR AGREEMENTS.

Every engagement starts with a written scope of work: sponsor objective; fee and payment schedule; production budget; timeline; named approvers; deliverables; permitted usage; credit; cancellation terms; and reporting. Any music synchronization, master recording, talent likeness, exclusivity, IP ownership or product integration is negotiated separately.

CREATIVE OWNERSHIP IS NOT AUTOMATICALLY TRANSFERRED.

RLP retains its underlying original properties unless an explicit written rights agreement provides otherwise.

A CAMPAIGN FOR THE RIGHT BRAND.

HOSPITALITY + WEDDINGS

Original romantic music, branded storytelling and selected event collaborations.

ARTS + CULTURE

Development readings, workshops and original-stage storytelling partnerships.

LIFESTYLE + TECHNOLOGY

Original campaign music, visual storytelling and commissioned creative assets.

PET + ART BRANDS

Portrait commissions, visual-art collaborations and community experiences.

LET'S MAKE SOMETHING UNFORGETTABLE.

AMY MATTHEW / FOUNDER & CREATIVE DIRECTOR

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PRIVATE CORPORATE PARTNERSHIP DISCUSSION

